



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

IAALD 2.0

Sharing Agricultural Information on the Web

USAID Conference
Ithaca, NY, 11 October 2006

Peter Ballantyne



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

Vision

- the leading global community of practice for information specialists* in food, agriculture and the environment

** people and institutions who are professionally involved in creating, capturing, accessing, or disseminating information and knowledge concerning food, agriculture, rural development, etc*



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

Mission

- IAALD enables its members and partners to mobilize, access and apply information to achieve a more productive and sustainable use of the world's land, water, and renewable natural resources.



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

What we do

- **connect** agricultural information specialists worldwide
- **convene** agricultural information specialists worldwide
- **communicate** knowledge and information to its members and others
- **collaborate** in joint activities with members and other partner organizations



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Convening and connecting

...to be properly knowledgeable, the centres and the peripheries need to be in conversations with the other ...

Wendell Berry



International Association of Agricultural Information Specialists
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ExCo Challenges 2005

- Re-vitalize the association
- Produce visible information and communication products and services
- Engage members
- Form alliances
- Upgrade back-office and financial base



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IAALD 2.0

- Re-invent our information and communication toolkit
- Free or very low-cost
- 'User-generated'
- 'Social'
- Content that can be 're-used'



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Web 2.0 the inspiration

- The web is shifting from an international library of interlinked pages to an information ecosystem, where data circulate like nutrients in a rain forest." Information in this ecosystem is "analyzed, repackaged, digested, and passed on. It flows."

www.discover.com/issues/oct-05/departments/emerging-technology/

- The web is "shifting from being a medium in which information is transmitted and consumed, into being a platform, in which content was created, shared, remixed, repurposed, and passed along.

<http://elearnmag.org/subpage.cfm?section=articles&article=29-1>

The screenshot shows a Mozilla Firefox browser window displaying the homepage of the International Association of Agricultural Information Specialists (IAALD). The address bar shows the URL http://www.iaald.org/. The page features a green header with the IAALD logo and name in multiple languages. Below the header is a navigation menu with links like PARTNERS, INFITA, AIBDA, USAIN, JAALD, CHINA Chapter, CEE Chapter, AFRICA Chapter, AGNIC, and AGROWEB NETWORK. On the left side, there is a vertical sidebar with categories such as ABOUT IAALD, MEMBERSHIP AREA, PROJECTS AND SERVICES, RESOURCES, and COLOPHON. The main content area is titled "The leading global community of..." and contains several news items under the heading "News from the IAALD Community". On the right side, there is a section for "IAALD and Partner Events" listing upcoming conferences and workshops.



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10 OCTOBER 2006

USAIN participants discuss planned National Digital Library of Agriculture

Ithaca, 10 October. USAIN members today discussed ideas and proposals for a US National Digital Library of Agriculture (NDLA).

AgNIC Chair Barb Hutchinson opened by tracing the evolution of the idea back to the report of the 'blue ribbon' panel review of the US National Agricultural Library (NAL) in 2001 that called for a much more dynamic national agricultural information system. To follow up these ideas and move the agenda forward, AgNIC established a Leadership Council for Agricultural Information and

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USAIN participants discuss planned National Digital Library of Agriculture

Posted: 2006-10-10 17:01

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USAIN participants discuss planned National Digital Library of Agriculture

By IAALD blogger

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At the same time, in mid 2005, USAIN set up a task force to write a white paper setting out a 'next generation' agricultural information infrastructure for the United States. According to Hutchinson, this is a "justification for change" and not an actual plan. It is designed to feed into and complement the NDLA 'call to action' developed through AgNIC. According to Susan McCarthy of the US NAL, many elements of the proposed NDLA already exist or are in development - a "blueprint" is needed that can leverage system-wide benefits and deliver a coordinated system.

Looking for this blueprint, agricultural librarians and information specialists in Ithaca for the USAIN meetings brainstormed around the draft goals of the NDLA, being:

- *partnerships* - that are inclusive, global, and multi-sectoral
- *preservation* - of 'heritage' information resources and assets, in perpetuity
- *accessibility* - of information resources, user-focused, inclusive, multi-type and multi-actor,



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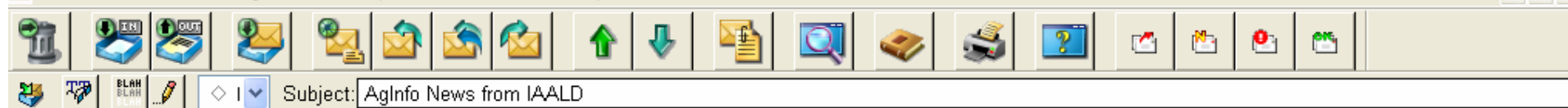
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 From: AgInfo News from IAALD <info@iaald.org>
 Reply-To: AgInfo News from IAALD <info@iaald.org>
 Sender: bounce-158029@emailnuevo.net
 To: peter.ballantyne@iaald.org
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AgInfo News from IAALD



[USAIN unveils new web site](#)

Posted: 10 Oct 2006 11:20 AM CDT

Ithaca, 10 October. After almost 10 years on the web, the United States Agricultural Information Network today unveiled a completely updated and renewed [web site](#). Calling it the network's "face to the world" webmaster Carla Long Casler highlighted the technical upgrading that lay behind the changes. Ten years accumulation of HTML codes were fully reviewed "line by line" and brought up to current standards. Content was also fully reviewed and cleaned up - "old files were archived or deleted - anything unnecessary was removed. We're starting fresh with a site with no broken links or 'orphaned' files."

Reflecting the notion that the site is the USAIN 'face on the world,' Carla revealed that the web site attracts a worldwide audience - with many visitors from Taiwan, Germany, China, Poland, Canada, Japan, France, Brazil and other countries. So what pages are they visiting? Web statistics show very popular pages to be:

- [AgZines](#) - A Harvest of Free Agricultural Journals
- the USAIN guide to accessing [extension and experiment station publications](#)
- and the USAIN page with resources for [librarians in developing countries](#)

The USAIN [Communications Committee](#) invites feedback on the web site.

Tags: [agricultural information usa usain](#)

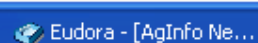
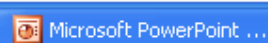
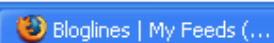
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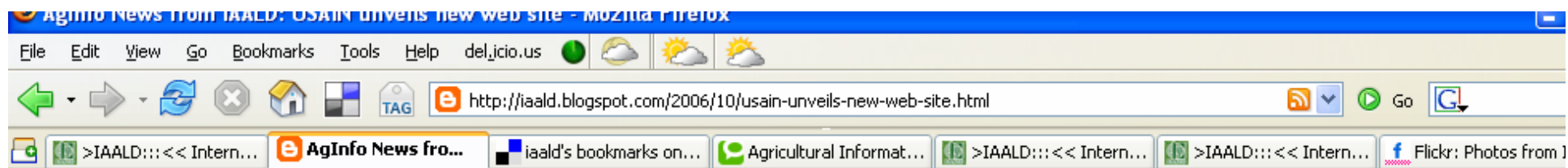
Posted: 09 Oct 2006 11:36 AM CDT

Ithaca, 9 October. At the [USAIN Conference](#) today, Rob McGeachin of the Texas A&M University presented his experiences setting up an institutional repository of Texas Agricultural Experiment Station [documents](#) - specifically the Bulletin of the Texas Agricultural Experiment Station.

The project aims to develop agricultural content for the planned US [National Digital Library for Agriculture](#) and make Texas agricultural content available to the world. As part of the project, Rob and his colleagues are scanning, converting to PDF, and indexing early issues of the Bulletin and making them available through a Dspace application. In addition to the search functionality of TxSpace the metadata records are harvested and included in search engines such as [Google](#) or [OISTER](#).

Tags: [agricultural information usa usain](#)





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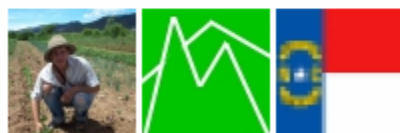
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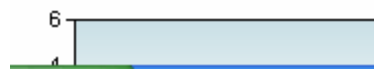
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type="text/javascript"></script>

<noscript>
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Show channel? (yes/no/title) Display information about the publisher of the feed (yes=show the title and description; title= display title only, no=do not display anything)

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[USAIN unveils new web site](#)
Ithaca, 10 october. After almost 10 years on the web, the United States Agricultural Information...

Texas Agricultural Experiment Station digitizes content for institutional repository
Ithaca, 9 October. At the [USAIN Conference](#) today, Rob McGeachin of the Texas A&M University...

[USDA Economics, Statistics and Market Information System](#)
The recently re-designed web site of the USDA Economics, Statistics and Market Information System (

A new [phone-based information service](#) for farmers has been launched in northern India. Led by...

NAL user needs assessment
Earlier this year the US National Agricultural Library carried out a needs assessment to identify...

Agricultural extension using the Web
An article by [John G. Schmitz](#) at the University of Illinois provides a very useful overview of...

[Communication strategies to enhance the uptake of research](#)
A recent synthesis study across six Renewable Natural Resources Research programmes funded by DFID...

ICTs for agricultural livelihoods
A new book highlights the lessons learned and achievements of the International Institute for...

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ABOUT IAALD

- [our mission](#)
- [our governance](#)
- [our members](#)
- [our partners](#)
- [chronology](#)

MEMBERSHIP AREA

- [member categories & rates](#)
- [join as institution](#)
- [join as individual or student](#)
- [downloads](#)

PROJECTS AND SERVICES

- [aginfo blog](#)
- [discussion list](#)
- [quarterly journal](#)
- [directory of information centres](#)
- [professional development](#)
- [photo sharing](#)
- [social bookmarking](#)
- [aglinet library network](#)

RESOURCES

- [quicksearch for aginfo](#)
- [quicksearch for agri-feeds](#)
- [resources for libraries in developing countries](#)
- [useful links](#)

COLOPHON

Maintained by the IAALD

IAALD Infofinder - 'Quicksearching' for agricultural information

Web searching

'Canned' searches in conventional search engines

- in the CGIAR
- in CTA publications
- in FAO
- in Google
- in Google Blog
- in Google Scholar
- Google Images
- in Google Print
- in Yahoo

Web trawling

'Canned' searches in the 'deep' web where conventional search engines don't go.

- in Ag Comms Doc Center
- in Agri2000 MegaBase of IICA
- in AGRICOLA
- in AgriFor and VetGate
- in CISTI
- in Development Gateway
- in WorldCat@Google
- in i4donline.net
- in OAISTER
- in Scirus

Federated searching

Where to search across several databases

- Agri2000 MegaBase of IICA
- Bogle multi-search of ZADI
- GFIS forestry meta search
- IAMSLIC distributed library
- Science.gov (USA)

Feed searching

example RSS news and announcements feeds from del.icio.us

Portal browsing

Visit major gateways and portals

- AgNIC (USA)
- AGORA
- AGRICOLA
- AgriFor (UK)
- AGRIGATE (Australia)
- AGRIS
- Agritrop (France)
- AgroWeb (Central, Eastern, Southeast Europe, Central Asia, Caucasus)
- CABI
- CGIAR (also library gateway)

IAALD and Partner Events

[Conference: Environmental and Rural Sustainability through ICT](#)
Glasgow, UK, 2-5 July 2007

[Workshop: Ontology-based knowledge discovery - Using metadata and ontologies for improving access to agricultural information](#)
Bangalore, India, 9-10 November 2006

[Hacia una nueva cultura de la información: cambio y desarrollo](#)
Oaxaca, México, 6 al 10 de Noviembre del 2006

[World Congress on Communication for Development](#)
Rome, 25-27 October 2006

[Conference: Asian](#)

start

[>IAALD:::<< Intern...](#)
[Microsoft PowerPoint ...](#)

[Norton](#)

05:17

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OUT IAALD

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discussion list

quarterly journal

directory of information centres

professional development

open access to sharing

social bookmarking

open library network

SOURCES

backsearch for aginfo

backsearch for agri-feeds

sources for libraries in developing countries

useful links

ALOPHON

Maintained by the IAALD web team

Update: 11 October 2006, Wednesday

Feedback to: Maliha or Arman Manukyan

HOME

IAALD Infofeeds - Example 'news' feeds from IAALD members

Agricultural news feeds

Food security news from IFPRI:

- Now Available in Chinese: Lessons Learned from the Dragon (China) and the Elephant (India)
- CGIAR Virtual Library
- Article: Finding strategies that work in developing countries: a one-size-fits-all solution won't work.
- Avian Influenza

PGR news from IPGRI:

- A tree grows in the Sahel
- Dossier on Deserts and Drylands
- IPGRI Board meets in Uganda
- Fluted pumpkin conservation improved

CIMMYT Now:

- World Bank Parliamentarians connect with the CGIAR in Nairobi
- Conservation agriculture: Solution for Mexico's maize farmers?
- Mwangi honored
- The 2006 International Plant Breeding Symposium

Future Harvest Clippings:

- More on Svalbard
- Rwanda's ministry forbids planting of Eucalyptus trees
- Philippines to discontinue subsidy on hybrid rice seeds
- Tropical forests and climate change

Web updates from the CGIAR:

AgInfo news from IAALD

USAID participants discuss planned National Digital Library of Agriculture

USAID unveils new web site

Texas Agricultural Experiment Station digitizes content for institutional repository

USDA Economics, Statistics and Market Information System

Powered by: RSS-to-JavaScript.com

Agricultural Information Management Standards from FAO:

- 3rd Annual Meeting of the Ecoterm Group on Environmental Terminology
- Lifecycle Support for Networked Ontologies (NeOn) project kick-off meeting
- AGROVOC Thesaurus available through Web services
- Expert Consultation : International Information Systems for Agricultural Science and Technology

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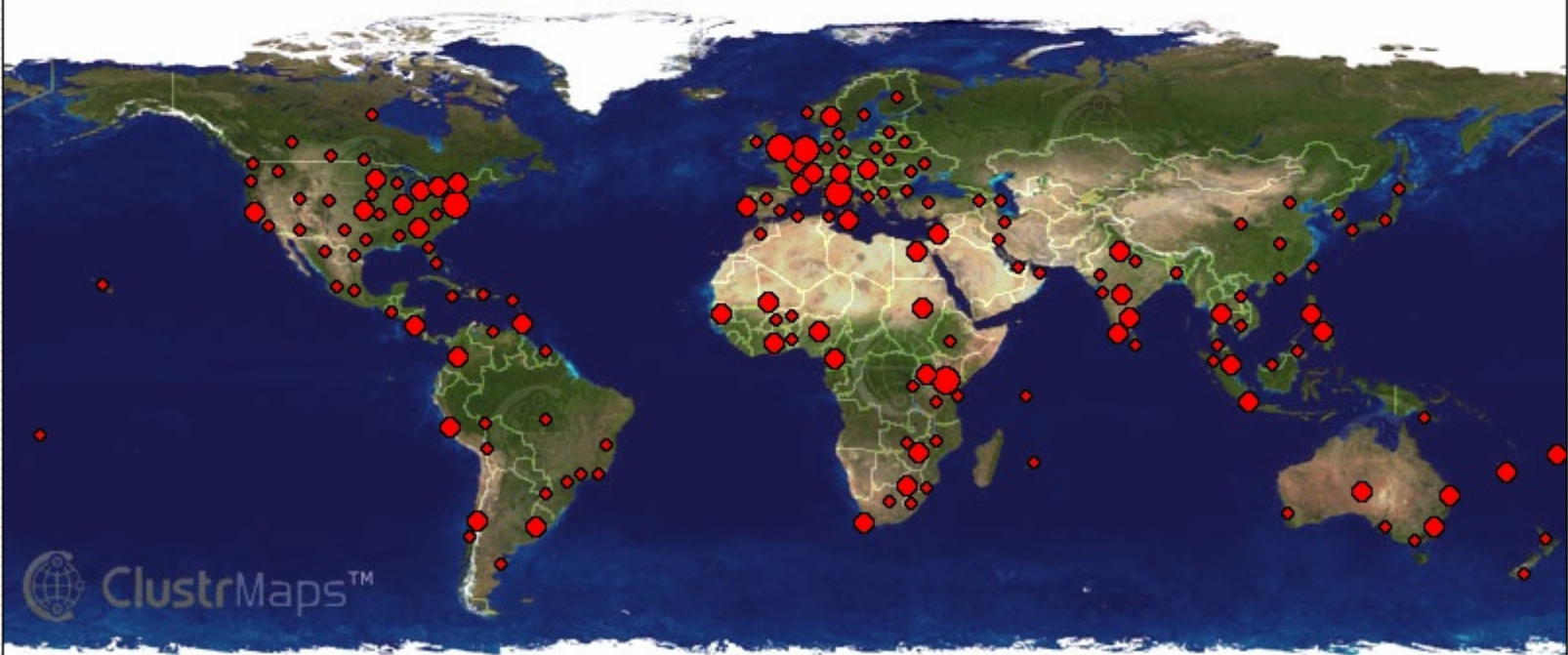
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www.WhosOn.com

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123counters.com

Free Web Counter
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AmazingCounters.com

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ClustrMaps for http://iaaald.blogspot.com



ClustrMaps™

Reports: iaald.blogspot.com

Dashboards

- View **Executive**
 - Executive Overview
 - Conversion Summary
 - Marketing Summary
 - Content Summary
 - Site Overlay

All Reports

- ▶ Marketing Optimisation
- ▶ Content Optimisation

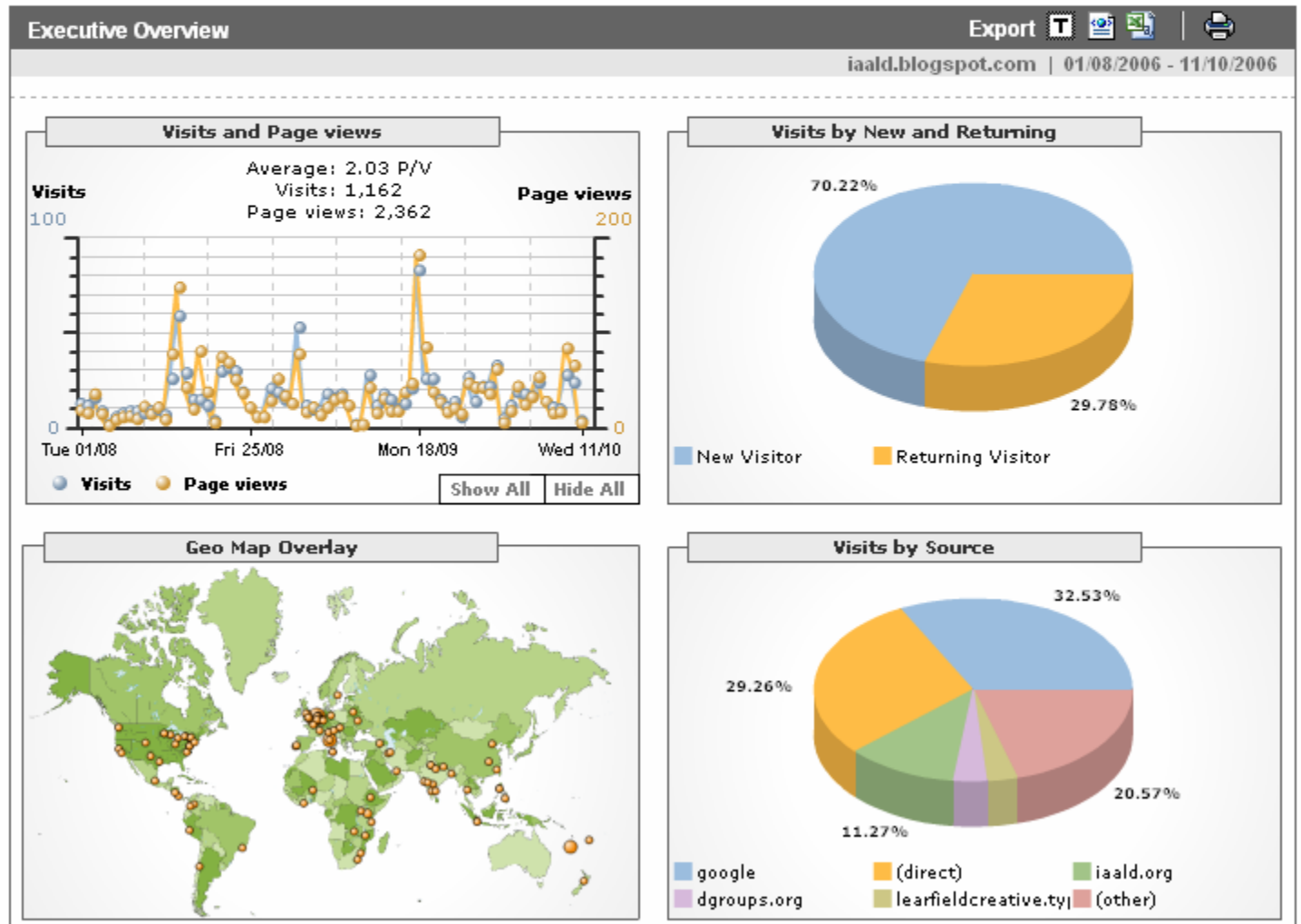
Date Range ?

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◀ 2006 ▶

Jan	Feb	Mar	Apr	May	Jun
Jul	Aug	Sep	Oct	Nov	Dec
S	M	T	W	T	F
→ 1	2	3	4	5	6
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→ 22	23	24	25	26	27
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AgInfo News from IAALD

edit

[USAID participants discuss planned National Digital Library of Agriculture](#)

[USAID unveils new web site](#)

[Texas Agricultural Experiment Station digitizes content for institutional repository](#)

FAO News and Events RSS Feed

edit

[IMARK: Digitization and Digital Libraries now in French](#)

[FAO's activities on Agricultural Information Management Standards go into Wikipedia](#)

[The entire AGRIS data from 1975 to date is now available](#)

To-Do List

edit

New Item: Add

high	ghana workshop	x
high	icco proposal	x
med	iicd writeshop followup	x
med	km workshop with atol	x
low	eu development days	x
low	inars report	x
low	acp ambassador 4 euforic	x
low	euforic borrel brussels	x
low	web2 session brussels	x


Del.icio.us bookmarks (euforic)

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The European Union's aims to conclude deep free trade agreements with its key trading partners

EU flexes its colonial muscles with divide and rule strategies to crush former colonies with unfair trade agreements

ECOWAS Ministers endorse controversial EPA deal

 Guide de la politique étrangère et de sécurité commune (PESC)

What's next in international development? Trade and finance

What's next in international development? Governance and corruption

What's next in international development?

Scotsman.com News

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[Make or break for man who would be First Minister](#)

[Jodi's killer claims 'trial by media' denied him justice](#)

BBC Sport | Rugby Union | UK Edition

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[Taylor set for November return](#)

[Schedule cut for 2007 Tri-Nations](#)

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[Inbox \(2\)](#) [Hide preview](#)

del.icio.us/euforic. - ACP news from I 13:06

Peter - [euforic-members] new and ren 03:29

Sarah - committees and agreements - I 4 Oct

Eduardo - Eduardo Rejon would like to 2 Oct

pier.euforic, Peter (2) - brussels (Googl 20 Sep

Google Calendar

edit

October 2006						
Su	M	Tu	W	Th	F	Sa
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

[Add Event](#)

Currency Converter

edit

Convert this amount: 1

of this type of currency: United States Dollars (USD)

into this type of currency: Euro (EUR)

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start Removable Disk (E:) iaald Google - Mozilla Firefox Microsoft PowerPoint ... Norton 14:11



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Getting content on the web

Getting content found on the web

Getting content around the web

Getting content beyond the web

Distributed production

Social tagging

Multiple applications 'mashed' together

Become a publisher (of feeds) 